Karibuni!

eduSMART training Model

Village Company Academy
Next up

VISIONING
Visioning

• ‘seeing the future’

• ‘dreaming’
What is visioning?

• Looking into the future making predictions and also plans.

EXERCISE:

• Identify specific goals, or things you wish to do for:
  – Your self,
  – Your VC (Village Company),
  – Your community

In 1 year; 3 years; and 7 years.
Exercise: On sheet of paper, draw this: Then write 1 goal in each box.

<table>
<thead>
<tr>
<th></th>
<th>1 YEAR</th>
<th>3 YEARS</th>
<th>7 YEARS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yourself</td>
<td></td>
<td></td>
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<tr>
<td>Your VC</td>
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<tr>
<td>Your Village</td>
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</table>
Review and Debrief

• GET TOGETHER AS A VC and COMPLETE THE FOLLOWING STATEMENTS:

“In 1 year, our top goal for the VC is ________________.
In 1 year, our top goal for the social impact on the community is ________________.

(repeat for 3 and 7 years)”
Why is this important?

• Common goals strengthen the VC
• Easier to stay focused on profitable business
• Easier to share with other people
• Easier to motivate us
  – Short term (1 year)
  – Medium term (3 years)
  – Long term (7 years)
• Goals should be challenging but doable.
In future BOD and MT will work on Vision - Mission - Goals

• Vision
  – What kind of company do you want in the future (7 years or more)?

• Mission
  – Why does the VC (Company exist today)? Purpose?

• Goals
  – Should unify the shareholders and focus the MT on most profitable business opportunities for maximum affect:
    • Personally
    • For VC
    • For Community
  – VC (top 2 or 3 from Visioning Exercises)
  – Community (top 2 or 3 from Visioning Exercises)
Wrap up by Facilitator

“We will summarize these and post them in typed form on the VC Bulletin Board for the Community to see.

At the end of each year, we will review the vision, mission, and goals and celebrate your personal, VC, and social impact accomplishments with the community.”
Asante Sana!
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